



DRIVERS | UNION



The Supercar Owners Club



Welcome

Founded in 2012 and with over 1,100 members, the Drivers Union is the UK's leading supercar owners club.

Membership is open to owners of Ferrari, Lamborghini, McLaren, Pagani and selected models from other marques who can join us for coffee mornings, group drive outs, supercar lunches, dealer visits, factory visits, test drives, concours events, our social events and much more.

Over the next few pages, if you have a supercar, find out why you should join the Drivers Union.

(All supercars photographed in this booklet belong to our members and were taken at Drivers Union events or events we were invited to as a club)



Recognition

The Drivers Union was recognised by **Classic & Sports Car** magazine in their annual Car Club Awards where we were “Highly Commended” in the “Club of the Year” and “Best Contribution to Charity” categories.

BEST CONTRIBUTION TO CHARITY

TRIUMPH OVER COVID-19
TR REGISTER

Highly commended
DRIVERS' UNION
ALVIS OWNER CLUB GRANTS

This is a mission that lies at the very heart of the car club scene, and such is the selfless support within our community that almost every entry in every category this year could be considered for this award. Our first shortlisted club is Drivers' Union, a not-for-profit organisation that caters for supercar owners, and which leverages the public passion for these phenomenal cars to raise money for local and national organisations through charity rides.

The Alvis Owner Club also gets an honourable mention, for selflessly repurposing the funds that had been raised to put on its COVID-cancelled centenary celebrations into projects supporting those suffering hardship in the marque's home town of Coventry. The club's

CLUB OF THE YEAR

ALFA ROMEO
OWNERS' CLUB UK

Highly commended
DRIVERS' UNION
MG CAR CLUB

To our eyes, almost every club across the globe deserves this accolade for their continuing commitment to their cars and their members – which makes picking a winner among winners all the more difficult.

If there was an award simply for the number of nominations, then it would surely go to the Drivers' Union, whose passionate members clearly love being part of this exclusive yet growing community of supercar owners. Free to join and driven by the passion of founder Syeed Ali, as one member said: 'It's not just your ordinary car club... It's a family.'

From one very new club to a very old one: 90 years old, to be exact, as the MG Car Club becomes the second group on our shortlist.



Invitations & Events

As well as our own events and meets, the Drivers Union is invited to some of the most prestigious automotive events in the UK including:

The London Concours

The Drivers Union is the only car club partner of this prestigious event and our members have the opportunity to park their vehicles within the event grounds.

Concours of Elegance at Hampton Court Palace

Our close relationship with this event enables our members to park within Hampton Court Palace itself on event days.

Salon Privé Classic & Supercars

In 2022, we had exclusive access to the Great Courtyard where over 150 of our members parked their supercars. And because we love our members so much, we gave them a free gourmet street food lunch as well as providing complimentary hot beverages throughout the day.

Brands Hatch Events

Every year you'll find up to 100 Drivers Union members at Festival Italia and the GT Racing where we have our own dedicated parking area fondly referred to as Union Hill as well as providing supercar demonstrations on the day. Tickets for our members and their passenger are usually free.

Brooklands Italian Car Day

Every year we meet up at a secret location before making our way to the private rear entrance at Brooklands before parking up in our dedicated parking area.

Join us for details of more exclusive events





Community

We are often called the friendliest car club around.

For us, the Drivers Union is all about community and we use various tools to bring our members together who then go on to forge lifelong friendships.

Cards & Lanyards

The most important and proven part are the membership/event cards and lanyard as members are encouraged to approach anyone wearing them to introduce themselves and to say hello.

WhatsApp Groups

WhatsApp has proved very popular and we have over 45 WhatsApp groups which include local area groups, dedicated marque groups, motorbike group, watch group, social lounge group and many more. (For Club Members only)

Facebook Group

For our social media loving members, we have a private Facebook group with over 470 members.

Local Area Groups

Members are encouraged to meet other members in their county or local area with the aid of our forum or WhatsApp groups.



Club Discounts

We have teamed up with select companies to provide our Club Members a discount on parts, servicing and repairs.

Discounts range from 15% to 20% and companies include:

- HR Owen Ferrari
- Jardine Colchester Ferrari
- Jardine Ferrari Sevenoaks
- Maranello Sales
- Lamborghini London
- McLaren Guildford
- Bell Sport & Classic
- V - Engineering
- SmarTrak (up to 52% off)

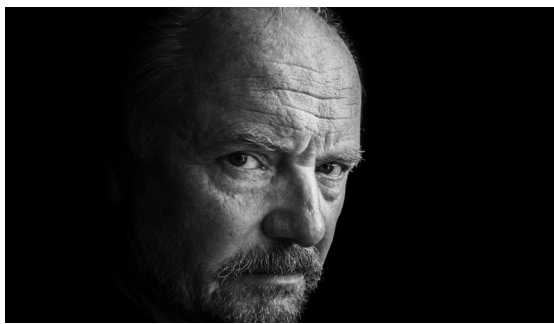


The Membership Pack

Owners who upgrade to Club Membership receive our very special membership pack which contains:

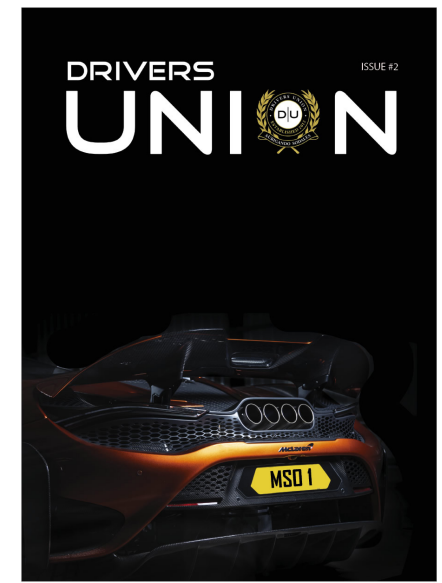
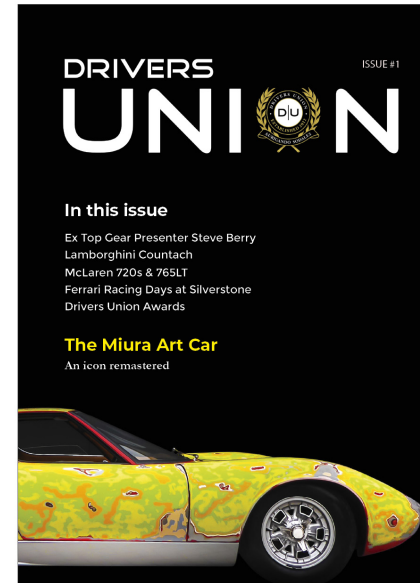
- 2 lanyards
- 2 membership cards
- 2 club member event cards
- 2 VIP event cards
- 2 wristbands
- 2 windscreen stickers
- Lapel pin





Drivers Union Magazine

Our club magazine is available to view on the ISSUU website and the PocketMags app. Limited print companies are available to Club Members.



Drivers Union TV Show

Spring 2023 sees the premiere of the Drivers Union TV show on Amazon Prime. Watch as our presenter drives across the UK in an Aston Martin DB7 visiting people, places and businesses of automotive interest. A must see series for any motoring fan.

This page: photos from issue 1



Drivers Union Awards

The annual Drivers Union awards celebrate the best in the automotive industry. From dealers and specialists to Instagrammers and YouTubers with the winners receiving crystal glass trophies.

All awards are voted for by the Drivers Union members.

The 2021 winners were:

- *Supercar of the year (Ferrari F8)*
- *Magazine of the year (Evo)*
- *Motoring personality of the year (Lewis Hamilton)*
- *Best Ferrari dealer (Jardine Ferrari Colchester)*
- *Best Lamborghini dealer (Lamborghini London)*
- *Best McLaren dealer (McLaren London)*
- *Best specialist dealer (Bell Sport & Classic)*
- *Best service & maintenance specialist (Bell Sport & Classic)*
- *Favourite Youtube channel (Harry's Garage)*
- *Favourite Instagrammer (Mr JWW)*
- *Best automotive event of 2020 (Concours of Elegance)*
- *Members Spirit of the Union Award*
- *Members Arctic Award*



In 2023, the award categories will be expanded and the awards ceremony itself will be held in a very special place.



Qualifying Cars

Our qualifying list is extremely strict and only the automobiles below are eligible for membership. Visit our website for an up to date list.

Apollo Automobile

All models

Aston Martin

DBS / Vanquish / Zagato
One-77 / Valhalla

Bugatti

All models

Dodge

Viper

De Tomaso

Pantera / Mangusta

Ferrari

All Models

Ford

GT / GT40

Jaguar

XJ220 / XJR-15

Koenigsegg

All models

Lamborghini

All models (except URUS)

Lotus

Esprit / Evija

Maserati

Merak / Bora / MC12 / MC20

McLaren

All models

Pagani

All models

Porsche

Carrera GT / 911 Turbo / 918
959 / 911 GT2 / 911 GT3

Spyker

All models

TVR

Sagaris

Zenro

All models

Founders Invitation

A personal invitation from the club founder for owners of cars not in the qualifying list.



Membership Fee

The Drivers Union is the most cost effective supercar club in the UK with both membership levels set to expire on 31st December 2023 upon which members will be invited to renew for another two years.

Membership Benefits	ASSOCIATE Membership	CLUB Membership
Access to Meets & Events	Yes	Yes
Weekly Email Newsletter	Yes	Yes
Access to Facebook Group		Yes
Priority Access to Meets & Events		Yes
Membership Pack (For two people)		Yes
Access to Whats App Groups		Yes
Discounts on Products & Services		Yes
Access to Travel Concierge		Yes
Membership Cost	FREE	£120 *

**Reduces to £80 on 1st December 2022 and expires end of 2023*



Use the QR Code to join the Drivers Union

or visit

www.thedriversunion.com



Protecting your data

Your personal data is valuable which is why we take the protection of your data so seriously. We never give your personal data and contact details to anyone and your address is not held on any online platform. We are registered with the ICO under the Data Protection Act and our registration number is ZB003074.



Photo by Khalid Bari



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www.thedriversunion.com

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