



## JADE DRAGON

30 Piece Limited Edition



## About Christopher Ward

Christopher Ward, founded in 2004, was the world's first online premium watch brand.

For us, watchmaking is the ultimate expression of art, science and engineering.

Every Christopher Ward watch brings English design together with Swiss watchmaking expertise.

# Christopher Ward Milestones



**2005**

**First watch**

Our first watch, the C5 Malvern Automatic is released. It's described by a reviewer as "the best value mechanical watch in the world".



**2011**

**The JJ Calibres.**

We launch the C9 Jumping Hour, the first collaboration with Synergies Horlogères' master watchmaker, Johannes Jahnke. His bespoke creations will become known as the 'JJ calibres'



**2019**

**Trident 3.**

The third version of the Trident arrives, bringing the highest level of timekeeping, finishing and design to as broad an audience as possible



**2022**

**Bel Canto.**

The watch that became a worldwide phenomenon. Described by Watchfinder & Co as a masterpiece.



**2004**

**The beginning.**

Christopher Ward is founded by Mike France, Peter Ellis and Chris Ward as the first internet-only watch company. Chris's name is chosen for the brand as it's "the most quintessentially English" name



**2008**

**The Swiss connection.**

We begin working with boutique Swiss watchmaking company, Synergies Horlogères. Its owner Jörg Bader shares our belief that the Swiss watch industry is due a shakeup



**2014**

**SH21: our own movement**

A merger with Synergies Horlogères bears fruit with Calibre SH21, our five-day chronometer movement. It's the first commercially viable mechanical movement from a UK watch brand in over 50 years.



**2020**

**C60 Sapphire.**

In the year of Covid-19, Christopher Ward makes its first TV advert to support the phenomenally successful C60 Sapphire.



**2023**

**The Twelve.**

The new release to our Atelier range.



## Story behind Jade Dragon

The Jade Dragon is a bespoke, extremely limited 30-piece edition of the Gerald Genta inspired Twelve.

The Jade Dragon is inspired by the Chinese 12-year Zodiac. The Twelve having a twelve-sided case, it was the perfect starting point for this watch, with this year being the Year of the Dragon. The Dragon also happens to be my Zodiac sign.

When I was designing the VULCAN XII, there were a number of interesting design directions I abandoned and never pursued further. Although the design of the VULCAN XII drew inspiration from the Japanese concept of Kanso (simplicity and purity), there was a no-indices and no-minute track concept I had abandoned long ago in June 2023 as not working well enough in orange, and for being too simplistic and barren.

I revisited this abandoned orange design in February 2024, delving even deeper into the Kanso concept. I simplified it even further by removing both the applied logo and date, and tried different colours. It worked well in both blue and green, but I found that a Jade-like blend between blue and green was perfect, and also unique.

With a deeply sunray brushed fumé dial it looked absolutely stunning. This is the purest synthesis of the Genta inspired Twelve that I had created yet. The most extreme implementation of Kanso yet, and the result was the Jade Dragon's dial.

Although the Jade Dragon is more an art timepiece than a highly legible tool watch, I did experiment with changing minute and hour hand colours but this spoiled the aesthetic balance. The exception was in the case of the seconds hand, where it looked perfect in black. The black seconds hand made the Jade Dragon's dial even more cohesive as a whole, connecting the bright centre to the dark outer edge.

The case back is unique in being a fully painted crystal, deliberately obscuring most of the movement within. Instead, it has a dragon motif, with transparent area showcasing the balance wheel and central ruby. For a variety of technical reasons, this took months to achieve but was well worth the effort.



## Story behind Jade Dragon(continued)

The final design bears little resemblance to its origins from the Twelve and is intended to be a very original, unique and rare timepiece, not only amongst Christopher Ward watches, but amongst watches generally. Not only in colour and design, but it's also unique within the Twelve range, in having a fumé dial on a stainless-steel watch. Only my VULCAN XII shares that characteristic. Jade Dragon is made in 316L stainless steel for the scratch resistance this offers.

The Dragon is considered the ultimate symbol of Chi (life force) in many Eastern cultures, and I hope your Jade Dragon brings you good fortune and long life.

*Jas*



# The Twelve – Jade Dragon

Case Diameter	Ø 40.00 mm
Case Height	9.95 mm
Lug to lug	44.5 mm
Weight	65 gr
Strap width	25.00 mm
Material/Finish	Stainless Steel
Bezel	Fixed
Crystal	Flat sapphire
ATM	10 ATM
Crown	Screw-in
Case back	Screw-in
Movement	Sellita SW200-1
Movement type	Automatic
Function	Hour, minute, central second
Power reserve	38 hours
Tolerance	+/- 20 seconds per day



£1,050  
From £88  
p/month



£850  
From £71  
p/month

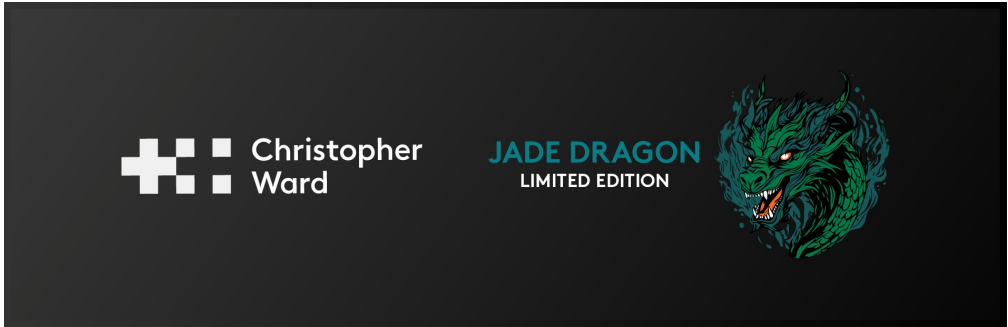


Please note that the appearance of the final production dial is subject to slight change subject to creation and testing of prototype dial samples, in order to achieve an optimal design appearance. This render is therefore an indication of the design intent.

Steel Bracelet & Black Hybrid Bundle available for £1,120

# Packaging

Image shows an illustrative box, as Jade Dragon will arrive in the new style box. Photographs of the actual new box were not available at the date this document was created.



Please feel free to contact  
[Peter France](#) Bespoke Manager at  
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queries.

