



DRIVERS | UNION



Automotive Awards 2025 Voting

In Partnership With



Founded in 2012, applicants have the option of joining either the Supercar section or the Classic & Sportcar section.

Members can join us for coffee mornings, group drive outs, lunches, dealer visits, factory visits, test drives, concours events, our social events and much more.

Our partnerships with prestigious events such as the London Concours, Concours of Elegance and venues such as Brands Hatch provide our members benefits not available to other clubs.

www.thedriversunion.com



Embrace the Lamborghini essence with the UK Club, uniting enthusiasts in celebration of an iconic legacy.

Open to all regardless of ownership and age, who share a passion for the Lamborghini marque and who wish to socialise with like-minded people.

There has been a club over many years in various forms with the current being formed in May, 1987. The club is run by a group of members who are voted in each year to take on a voluntary position on the Committee.

www.lamborhiniclub.co.uk



Founded in London in 1972, the Maserati Club Limited is the only official Maserati Club in the UK that is recognised by Maserati S.p.A. It is the oldest owners and enthusiasts Club in the world for the marque.

Welcoming both enthusiasts and owners, the UK Maserati Club is unparalleled in Europe and the UK, in that it can simultaneously showcase and celebrate the current Maserati line up, as well as exhibit the exceptional Maserati heritage and racing pedigree.

www.maseraticlub.co.uk

The Drivers Union

AUTOMOTIVE AWARDS 2025

Launched in 2021, the Drivers Union Automotive Awards recognise the best UK dealers and specialists in the Supercar and Sportscar industry as voted for by our members and from 2025, the public.

Our trophies can be found in dealers and specialists across the United Kingdom as well as two very special trophies on display at the McLaren factory.

Entry is free and takes just a few minutes to complete a special voting form.

Let your clients know about the awards and send them this special voting link.

www.smartsurvey.co.uk/s/DUawards2025

Awards Venue

The London Concours

Thursday 5th June 2025

*The London Concours
The Honourable Artillery Company,
Armoury House, City Road,
London EC1Y 2BQ*

For the third year running, the Awards Ceremony will take place at one of the capital's most prestigious automotive events, the London Concours on the 5th June 2025.

The London Concours is held in the Artillery Gardens of the Honourable Artillery Company's Headquarters in City Road just a few minutes' walk from Liverpool Street and Moorgate stations.

The five acres of lawn are beautifully presented, and filled with a variety of automotive art.

All winners will be invited to attend the ceremony to accept their awards in



LONDON CONCOURS
HONOURABLE ARTILLERY COMPANY



The 2025 Award Categories

BEST DEALER AWARDS

- Aston Martin
- Bentley
- Ferrari
- Lamborghini
- Lotus
- Maserati McLaren
- Porsche

BEST SPECIALIST AWARDS

- Aston Martin
- Bentley
- Ferrari
- Lamborghini
- Maserati *UK*)
- Lotus
- McLaren
- Porsche

AUTOMOBILE AWARDS

- Best Supercar currently on sale
- Best GT / Sportscar currently on sale
- Supercar Heritage Trophy*
- Best Independent Dealer

AUTOMOTIVE MEDIA AWARDS

- Best Automotive YouTube
- Best Automotive Magazine
- Best Instagram Channel

Timeline

Voting opens 20th April 2025

Voting closes 24th May 2025

Winners notified..... 26th May 2025

Awards Ceremony ... 5th June 2025

Notes

- Supercar Heritage Trophy is for supercars that are no longer in production
- Maserati Awards are voted for by members of the Maserati Club UK only

How to Vote

This year we have changing the voting format of the awards.

In previous years we asked our members to vote for the best dealers and specialists. In 2025, we will be opening up voting to non-members so automotive companies can now ask their customers (who are not Drivers Union Members) to vote for them.

**Forward the link below or the QR code to your
your clients/followers and they can vote for you
in the Awards**

www.smartsurvey.co.uk/s/DUawards2025



No Fees or Payment

There are absolutely no fees or payment for these awards for anyone involved.

Our Publications

Winners of each category will also be featured in the Drivers Union magazine and 2025 Concours book.

Prize Draw

Everyone voting will be entered in a £1,000 prize draw where prizes include

- Ray-Ban Meta Wayfarer Sunglasses
- Porsche Driving Experience at Silverstone
- Copy of the Drivers Union 2025 Concours book

2024 WINNERS

Supercar of the Year **Ferrari 812 Superfast**
Best GT/Sportscar **Porsche 911 Carrera GTS**
Heritage Supercar of the year **McLaren F1**
Manufacturer of the Year **Ferrari**

Magazine of the Year **Evo**

Best Aston Martin Dealer **Aston Martin Sevenoaks**
Best Ferrari Dealer **Jardine Ferrari Colchester**
Best Lamborghini Dealer **Lamborghini Pangbourne**
Best McLaren Dealer **McLaren Hatfield**
Best Porsche Dealer **Porsche East London**

Best Aston Martin Specialist **Nicholas Mee**
Best Ferrari Specialist **AV Engineering**
Best Lamborghini Specialist **Autofficina**
Best McLaren Specialist **V-Engineering**
Best Porsche Specialist **RPM Technic**
Best independent Dealer **Autofficina**

Best YouTube channel **Harry's Garage**
Best Instagrammer **Shmee500**

Best Automotive Event **Concours of Elegance**



2023 WINNERS

Supercar of the Year **Ferrari 296**

Heritage Supercar of the year **McLaren 765LT**

Automotive magazine of the Year **Evo**

Best Ferrari Dealer **Meridien Modena**

Best Lamborghini Dealer **Lamborghini Birmingham**

Best McLaren Dealer **McLaren Guildford**

Best Ferrari Specialist **AV Engineering**

Best Lamborghini Specialist **Autofficina**

Best YouTube channel **Harry's Garage**

Best Instagrammer **Lulu Ferrari**

Best Automotive Event **Concours of Elegance**



2021 WINNERS

Supercar of the Year **Ferrari F8**
Automotive magazine of the Year **Evo**

Best Ferrari Dealer **Jardine Ferrari Colchester**
Best Lamborghini Dealer **Lamborghini London**
Best McLaren Dealer **McLaren London**

Best Specialist Dealer **Bell Sport & Classic**
Best Service Specialist **Bell Sport & Classic**

Best YouTube channel **Harry's Garage**
Best Instagram **Mr JWW**
Personalty of the year **Lewis Hamilton**

Best Automotive Event **Concours of Elegance**



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DRIVERS
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MAGAZINE