

XII
VULCAN XII

Volcano Orange

49 Piece Limited Edition



About Christopher Ward

Christopher Ward, founded in 2004, was the world's first online premium watch brand.

For us, watchmaking is the ultimate expression of art, science and engineering.

Every Christopher Ward watch brings English design together with Swiss watchmaking expertise.

Christopher Ward Milestones



2005

First watch

Our first watch, the C5 Malvern Automatic is released. It's described by a reviewer as "the best value mechanical watch in the world".



2011

The JJ Calibres.

We launch the C9 Jumping Hour, the first collaboration with Synergies Horlogères' master watchmaker, Johannes Jahnke. His bespoke creations will become known as the 'JJ calibres'



2019

Trident 3.

The third version of the Trident arrives, bringing the highest level of timekeeping, finishing and design to as broad an audience as possible



2022

Bel Canto.

The watch that became a worldwide phenomenon. Described by Watchfinder & Co as a masterpiece.



2004

The beginning.

Christopher Ward is founded by Mike France, Peter Ellis and Chris Ward as the first internet-only watch company. Chris's name is chosen for the brand as it's "the most quintessentially English" name



2008

The Swiss connection.

We begin working with boutique Swiss watchmaking company, Synergies Horlogères. Its owner Jörg Bader shares our belief that the Swiss watch industry is due a shakeup



2014

SH21: our own movement

A merger with Synergies Horlogères bears fruit with Calibre SH21, our five-day chronometer movement. It's the first commercially viable mechanical movement from a UK watch brand in over 50 years.



2020

C60 Sapphire.

In the year of Covid-19, Christopher Ward makes its first TV advert to support the phenomenally successful C60 Sapphire.



2023

The Twelve.

The new release to our Atelier range.



Story behind the VULCAN XII

The VULCAN XII is a bespoke, extremely limited 49-piece edition of the Gerald Genta inspired Twelve. Vulcan is the Roman god of fire, who is also known by the name Volcanus.

The VULCAN XII is almost unrecognisable from the series production Twelve, and derives its inspiration from the Japanese concept of Kanso (simplicity and purity).

VULCAN XII is made in 316L stainless steel for the scratch resistance this offers.

Having created the Bel Canto Phoenix in Volcano Orange, as it was inspired by a supercar, my intention was to create something completely different and in a different colour. I was certain however that the watch would have a fumé dial. However, numerous test renders in a multitude of dial colours demonstrated that Volcano Orange worked best on this watch.

The initial versions simply used the cross textured Twelve dial, but in Volcano Orange. It looked great, but was too derivative of the Twelve.

Removing the cross texture looked very wrong, even with sunray brushing on the dial. However, when all the unnecessary applied indices and printed text were removed, the watch evoked a fiery tropical setting sun. Removing the applied indices did however require an adjustment to the position of the twin flags applied logo to better balance the dial, but I immediately realised I was on the right design track.



Story behind the VULCAN XII (continued)

I tried removing the date but that made it look a little unbalanced, as well as reducing functionality and over-simplifying the design rather too much. I also removed the minute track, but that made the watch look surprisingly dark and small, as well as much less legible as a timepiece. Changing minute and hour hand colours spoiled the aesthetics. The exception was in the case of the seconds hand, where it looked perfect in black. The black seconds hand made the VULCAN XII dial even more cohesive as a whole, and also more unique.

The rear was trickier than the Bel Canto Phoenix as I wanted to retain the crystal display back, so I used a similar concept to the 765LT Owners Edition watch, with an orange circle design and a subtle “XII” centre.

The final design bears little resemblance to its origins from the Twelve and is intended to be a very original, unique and rare timepiece, not only amongst Christopher Ward watches, but amongst watches generally. Not only in colour, texture and design, but it’s also unique within the Twelve range, in having a fumé dial on a stainless steel watch. In fact it’s so different that I have also ordered a Titanium blue fumé dial Twelve.

The VULCAN XII evokes volcanic fire, and has the appearance of the centre of a lava filled volcano seen from above, doing justice to its mythical Roman namesake. May the 49 lucky buyers of the VULCAN XII “Live long and prosper”.

Jas

VULCAN XII

Case Diameter	Ø 40.00 mm
Case Height	9.95 mm
Lug to lug	44.50 mm
Weight	65 gr
Strap width	25.00 mm
Material/Finish	Stainless Steel
Bezel	Fixed
Crystal	Flat sapphire
ATM	10 ATM
Crown	Screw-in
Case back	Screw-in
Movement	Sellita SW200-1
Movement type	Automatic
Function	Hour, minute, central second, date
Power reserve	38 hours
Tolerance	+ 20/-20 seconds per day



Pricing:

Black Rubber Strap: £850

Steel Bracelet: £1,050

Bracelet & Rubber Bundle: £1,095

[View The Twelve](#)

Packaging



To register your interest in the VULCAN XII
Limited Edition watch, please contact Jas Hayre

Please feel free to contact
[Peter France](#) Bespoke Manager at
Christopher Ward, if you have any queries.

